



Become a NGEF partner!

Sponsor the NGEF event

Sponsoring an NGEF event is an incredibly cost effective way to reach senior decision makers in your target market.

What's your marketing objective?

- ✓ Increase brand awareness
- ✓ Establish your market position
- ✓ Launch a new product
- ✓ Generate sale leads
- ✓ Meet new customers

One or more of the above? Then you really need to be sponsoring a NGEF event!

This is where events really come in to their own. As a sponsor, you can take advantage of our fully integrated and extensive marketing campaign.

A sponsor's logo and name is carried throughout the campaign and on all extended media. This creates an extensive amount of brand awareness for sponsoring organizations.

- 'Shouldn't your company be considering event sponsorship?' Speak to an NGEF staff member onsite to discuss opportunities further.

Networking

These lunches are the starting point for conversation and networking throughout the conference. This is where long-lasting and profitable business relationships may begin.

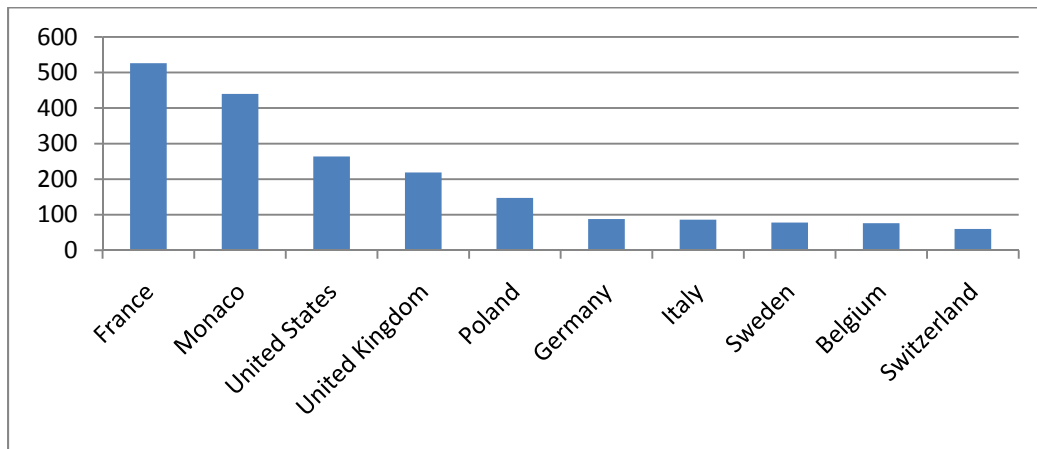
If interested, these investors, can increase their investment further if they find a promising project they wish to be a part of.

Here are the statistic from our website ngefmonaco.org and the exposure our event is offering to our partners:

Total Visits	2,461
Unique visitors	1,591
Avg Number pages viewed per visit	4
Avg time on site	3 mins

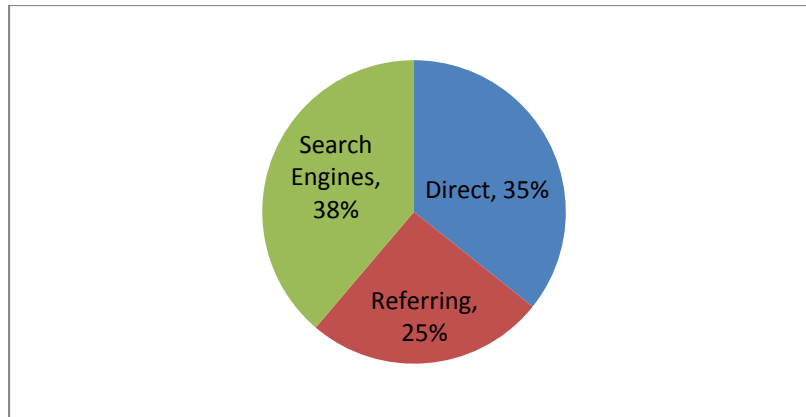
Total Countries 92

France	526
Monaco	440
United States	264
United Kingdom	219
Poland	147
Germany	88
Italy	86
Sweden	78
Belgium	76
Switzerland	60



Route to site

Direct	35%
Referring	25%
Search Engines	38%



Search engines

946 total visits via 10 sources

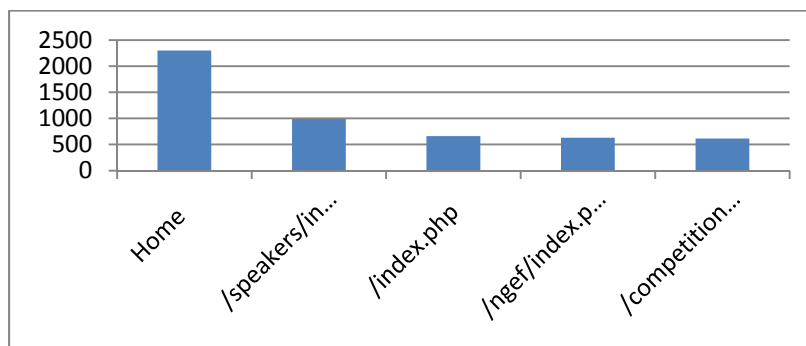
google	883
yahoo	38
live	7
aol	5
ask	3

Total Pages viewed

10,085 times

7,773 unique views

Home	2300
/speakers/index.php	990
/index.php	661
/ngef/index.php	630
/competition/index.php	616



Do not hesitate anymore and contribute to this great event!

From sponsoring a coffee break during the seminar to a 10,000€ grant for the Business Plan Competition, any type of sponsorship is possible for the NGEF event.