

NGEF Program 2003

The NGEF Program 2003 is split up in three theme blocks, which should help the audience to build up their entrepreneurial knowledge systematically. The first block will deal with the question "How to discover a business idea and to develop it". This will be followed by panel sessions concentrating on marketing these ideas. The debate will be closed with workshops treating how to realise and finance the venture.

last update 27th November 2003

*confirmed

The event will be presented by **Mr. Barend van der Vorm***, Investor & Professor

Wednesday, December 3rd

Arrival of guests all day.

Possibility to attend the "Monaco Investors' week" events on request.

19h30 - 22h30 **"Happy Hour" at the International University of Monaco**

Thursday, December 4th

All day Welcome desk (Grimaldi Forum)

09h00 – 09h15 Opening remarks by Dr. Maxime Crener, President of the International University of Monaco
 Mr. Johannes Pinl, President of the Entrepreneur Association IUM

09h15 – 10h30

Panel discussion 1 **"Entrepreneurship: What they don't teach you at the business school "**

Description: 101 Things I wish Somebody Had Told me

Speaker: **Mr. Walter de Brouwer***, set up 34 companies, was involved in 2 international IPO's, Venture Capitalist, see as well www.walterdebrouwer.com

10h30 – 10h50 Coffee break

10h50 – 12h15

Work shop 1 **"Sound Business Planning"**

Description: This workshop discusses the techniques to write and present a sound business plan.

Speaker: **Dr. Barnim Jeschke***, Entrepreneur, Venture Capitalist and Professor at IUM

12h15 – 14h45 NGEF Welcome Lunch at the exclusive Le Genois (Grimaldi Forum)

15h00 – 16h30 **IUM Business Plan Competition**

Business Plan Awards

Description: The 4 finalists of the NGEF Business Plan Competition present in 15 min sessions their business idea to the jury and the audience.

The audience will be invited to hand in their vote for their favorite.

Jury: Audience

16h30 - 16h40 Coffee break

16h40 - 17h45 **Final round IUM Business Plan Competition**

Description: The "finalists" are invited back on stage and will answer questions from the panel of judges and the audience.

Jury: **Mr. Walter de Brouwer***, set up 34 companies, Venture Capitalist

Mr. Jacques Putzeys*, co-founder Nasdaq Europe, Consultant in Corp Finance

Mr. Lars Kling*, entrepreneur, was involved in 2 IPO's

Mr. Gregorie Revenu, Managing Director of "Bryan, Garnier & Co", Investor

Mr. Mike Ferrier*, Former director of Mc Cann Erickson

17h45 - 18h00 **Prize Winner Ceremony**

20h30 **NGEF Dinner and party at Stars'n' Bars**



