



## NGEF 2010 Program: Entrepreneur or Intrapreneur?

Succeeding within or without the corporation. In today's difficult economic climate, is it easier to succeed within or outside the modern corporation.

Forum sessions will be held at the Camille Blanc room, Grimaldi Forum

### Thursday May 6th

9am

#### Opening Speech by H.S.H Albert II

*Encouraging environmentally responsible Entrepreneurs*

9.30am

#### How Monaco encourages the entrepreneurs

10am

#### Panel of Prominent Monegasque Entrepreneurs

*What we learnt in developing our businesses -*

11am

#### Preparing yourself for today's market challenges

**Keynote speaker:** Mr. Rene Boender

*Keynote speech will be followed by a panel discussion hosted by the IUM MBA class 2009-2010*

#### Networking lunch

2pm

#### Keeping the flame of Innovation alive in a fast growing global enterprise

**Keynote speaker:** Mr. Philip Geier

2.45pm

#### What an individual can do

**Speakers:** Mr. Lars Carlstrom, Swedish Entrepreneur. 'How GM was convinced to release SAAB'

Mr. Jens Olesen, Brazilian Entrepreneur. 'How the Olympics were brought to Rio de Janiero'.

Mr. Charles Morgan, Morgan cars founder 'How can you survive selling a few thousand cars designed in 1937 today?'

#### 6pm: VIP COCKTAIL

### Friday May 7th

9am

#### THE FUTURE ENTREPRENEURS, NEXT GENERATION

*Turning dreams into reality. The Easyjet story.*

**Keynote speaker:** Sir Stelios Haji-Ioannou, founder of easyjet

9.45am

#### MONACO NGEF BUSINESS PLAN COMPETITION

*The rules. The judges. The procedures. 3 first finalists presentations.*

11am

#### What Business Angels look for these days

**Keynote speaker:** Mr. Burton GINTELL, Director of Sophia Business Angels & Mr. Franco Quillico, US Chamber of Commerce, Riviera.

*3 second finalists presentations.*

12pm

#### SELF MOTIVATION

*The world's foremost no-ropes climber fell, was told he would never climb again and then he did!*

**Keynote speaker:** Mr. Thomas Bubendorfer

#### Networking lunch

2pm

#### IUM Alumni as entrepreneurs and Next Generation of entrepreneurs

Mr. Amar LATIF, The Traveleyes Team.

3pm

#### SUCCESS STORIES

Sandra Maurel, designer.

5.15pm

#### BUSINESS PLAN COMPETITION

*Prize giving ceremony*

*IUM Alumni & Fashion show Gala Dinner*  
Sandra Maurel, Young Designer

