

## Special Thanks

### The International University of Monaco

Crener, Maxime A., President

### Organizing Committee

Ferrier, Mike

Maylin, Mathilde

Van der Vorm, Barend

### Student Committee Leaders

#### International University of Monaco students team:

Amandine, Anders, Barbara, Benoit, Karolina, Monika,  
Pascal and Sabrina

& Cristian, Francesca, Isadora, Jad,  
Marine, Menel & Nicolas

### Volunteers

Aleksik, Biljana

Allen, Rachel

### CONTRIBUTORS

Andersson, Annette – Fusion and Stars'n'Bars

Barnato, Barbara

Hotel Le Meridien Beach Plaza

International University of Monaco

IUM Student Association

Kare(ment) restaurant

Lexus

LuxVIP

Monaco Charity Film Festival

Regus

Roeland Associates

Veratidesign



## Next Generation Entrepreneurs Forum 2010



**DREAM! DARE! DO!**

**May 6th and 7th, 2010**

**Grimaldi Forum**

Camille Blanc conference room

10, avenue Princesse Grace, Monaco

[www.ngefmonaco.org](http://www.ngefmonaco.org)

## Thursday May 6<sup>th</sup>

9am

**Introduction by H.S.H Albert II**

### The social Responsibility of Entrepreneurs

9.30am

### Winning attitudes

Mr. Rene Boender, Great Opportunities, President.

Coffee break

11am

### Monaco Entrepreneurs tell their stories

**Moderator:** Mr. Mike Ferrier, International Marketer.

**Panelists:** Mrs. Danielle de Winter, Cosmetics company founder and owner.

Mr. Walter de Bie, Green plus.

Mr. Kamyar Moghadam, Fashion for floors\*

Ms. Marina Mazza, Real Estate Agency Owner.

12pm

### Never, ever, say NEVER!

Mr. Thomas Bubendorfer, Most famous 'no ropes' climber.

12.45pm

### Buffet lunch at Kare(ment)

2pm

### Following your own path - lessons learned.

Mrs. Cathy Kruchko, Strategic Marketing Consultancy Owner.

2.30pm

### Entrepreneurs who DARED

Mr. Lars Carlstrom, *'How Spyker swallowed SAAB!'*

Mr. Jens Olesen, *'How Rio WON the 2016 Olympics!'*

Mr. Howard Guy, *'Starting a World Class Design Studio.'*

Mr. Nico Poons, *'Delta Carriers, Monaco'*

Coffee break

3.45pm

### The entrepreneurs, can they really learn anything from the big international players?

Mr. Matz Hultin, International AB Consultancy founder.

4.40pm

### The Power of PR: Trends 2010

Jan Roeland, Roeland Associates

5.10pm

### The LAUNCH of a new liquor brand: SATORI Asian infused cocktails

Mr. Daniel Regidor, Satori brands, CEO

6pm

### VIP Cocktail, @ Fusion Restaurant

6 quai Antoine 1er, main port of Monaco

## Friday May 7<sup>th</sup>

9am

### The easyJet story

Sir Stelios Haji-Ioannou, easyJet founder

9.45am

### 1<sup>st</sup> round: NGEF Business Plan Competition

Rules and Procedures.

Introduction of Judges.

First three finalists.

11am

### Angels and Vultures: *what investors look for?*

**Moderator:** Mr. Barend van der Vorm, Centercourt founder

**Angels:** Mr. Burton Gintell, Director & Treasurer of Sophia Business Angels

Mr. Franco Quillico, Andromeda Consulting

Mr. John-Paul Thwaytes, Founder: ODL Securities

**Vulture:** Mr. Duncan Soukup, Founder: Thalassa Holdings Ltd.

12pm

### Entrepreneur: working on my values

Mr. David Norris, Norris Consulting.

12.30pm

### Buffet lunch at Kare(ment)

2pm

### World without phone numbers

Mr. Micha Benoliel, Digitrad CEO and Founder.

2.30pm

### 2<sup>nd</sup> round: NGEF Business Plan Competition

Second 3 Finalists presentations.

Coffee break

3.45pm

### Entrepreneurs of the future

Mr. Amar LATIF, The Traveleyes Team.

Ms. Louise Hjerpe, A Concept.

Mr. Paul Comrie, LUXIND.

4.45pm

### Winning in the tough world of Fashion

Ms. Sabrina Desquiers, Beauty and Fashion School founder.

Mrs. Marie Vananty, Omnitrade Fashion.

5pm

### NGEF Business Plan Prize Giving ceremony

& Results for the launch of a new liquor brand

8.30pm

### IUM Alumni and Fashion Show Gala dinner

@ **le Meridien Beach Plaza**, 22 av. Princesse Grace, Monaco

**Partners:** Monaco Charity Film Festival, Fashion for floors

*\*Fashion Show collections at the Gala Dinner: Vitamin A, Michelle Jonas, Silver Dagger, Beach & Cashmere & Sandra Maurel.*