

NGEF2009 PROGRAM OVERVIEW

Conferences will be held at the Grimaldi Forum, Room Camille Blanc

Thursday March 12th, 2009

9am => Business Plan: 3 Entrepreneurs Pitches' presentations, in front of the panel and audience

10am SPIRIT OF ENTREPRENEURSHIP

Keynote speaker: Stelios Haji-Ioannou – Founder of EasyJet

Coffee break, 11.15am

Getting Going, keeping Going - Entrepreneurs' stories and experiences

Panelists: Serena Benedetti - Kosmob; Alexander Frisenberg - the Zelective Group; Johannes Pinl - MARSS

Networking lunch - Le Karé(ment), 12.30pm

1.30pm => Business Plan: 4 Entrepreneurs Pitches' presentations, in front of the audience

2.20pm SPIRIT OF ENTREPRENEURSHIP (continued...)

Keynote speaker: David Taylor – Director of Monaco Telecom

Coffee break, 3.20pm

Panel discussion

CREATING A BRAND AND TARGET HIGH END MARKETS

How to position your start up in the highly competitive luxury industry- How make a difference ?

Panelists : Daniele de Winter; John McLean - Mont Charles de Monaco; Pascal Wiscour-Conte, Equisea Yacht Management; Paula Russomanno, Luxe Corp;

Gala Dinner

Le Méridien Beach Plaza, 8.30pm

Fashion Show featuring Anemoni & Stritt

Friday March 13th, 2009

9am The Global Financial Crisis, What An Entrepreneur Should Know

Keynote speaker: James Beadle – Pilgrim Asset Management

10am

Round table

PITCHING INVESTORS AND PARTNERS

Panelists: Barend van der Vorm - Monaco Private Equity & Venture Capital Association; Michael Payte; Sixcia Devine, Speak Now! President

Coffee break, 11am

=> Business Plan: 3 Finalists' Entrepreneurs Pitches presentations, in front of the audience

Networking lunch - Le Karé(ment), 12.15pm

1.30pm PROMOTING ENTREPRENEURSHIP FOR SOCIAL & SUSTAINABLE DEVELOPMENT

Keynote speaker: Ray Zahab

Selected Panelists: Barend van der Vorm- Monaco Private Equity & Venture Capital Association; Walter de Brouwer, One Laptop Per Child

2.45pm Setting up a Business on the French Riviera: The Cultural Implications

Keynote speaker: Judy Churchill

Selected Panelists : Jean Luc Herouard - Zest Monaco; Oliver Sodeik – WHY Monaco; Pascal Wiscour-Conte, Equisea Yacht Management

Coffee break, 4.15pm

WHAT MAKES AN ENTREPRENEUR TODAY

Keynote speaker: Mark Dixon - Founder of Regus

=> Business Plan: Prize-Award Giving Ceremony - Office space offered by Regus company

IUM Alumni Dinner - Guest of Honor: Ray Zahab

Le Méridien Beach Plaza, 8.30pm